

Savvy Business Sales Inducted into the Hall of Fame

Aptly-named business brokers, Savvy Business Sales, have proven that building exceptional systems and keeping a positive attitude to bolster client confidence in a tough market is a winning formula.

Savvy were inducted into the Hall of Fame at the prestigious 2012 Sunshine Coast Excellence in Business Awards on Saturday night.

Principal Rod Russell said that Savvy continues to grow and enjoy success, in spite of challenging times.

“Business sales Australia-wide are down with many formerly profitable businesses becoming unsaleable. In contrast, we’re going from strength-to-strength.

“In fact, we are currently on track to record our best three months ever and are expanding our team to cater for the growth we’re experiencing,” he said.

Mr Russell said he was extremely proud of his team, and praised their contribution in Savvy Business Sales being recognised as the Sunshine Coast’s most awarded business brokers.

Specialising in business sales above \$300,000, Savvy lives up to its motto of “raising the standards in business sales” - proof being that nearly 70 percent of sales originate from referrals or repeat clients.

“Many of our clients have bought or sold businesses through Savvy previously, and return to us because we get the job done and don’t offer false hopes. Most also appreciate our innovative marketing and the systems we’ve developed specifically to support their sale,” Mr Russell said.

“The outlook for businesses on the Sunshine Coast is really looking up, and accordingly Savvy has set an ambitious target for attracting new clients in 2013.

“Hall of Fame awards of this calibre don’t come along often, so we are delighted to be acknowledged at this level. Prior to this year there have only ever been 19 recipients. Last year Savvy won the Sunshine Coast Small Business of the Year award” Mr Russell said.